

CIM COATING EVALUATION

Use this evaluation to determine if CIM is appropriate for this project

1. **Barrier** Keeps liquids contained. Does the application require keeping liquids where they belong?
2. **Elastomeric** Is the ability to stretch or bend valuable to the project? Is there a chance of substrate movement, cracking or joints.
3. **Strength** Is a tough material a benefit on this project?
4. **Abrasion Resistance** Is resistance to wet or dry abrasion a benefit to the project?
5. **Chemical Resistance** Is there a need for chemical resistance?
6. **Ease of Installation** Is the ability to install without extraordinary surface preparation valuable? Is it valuable that the customer can install it himself? Is the lack of harsh chemical smell beneficial?
7. **Repair** Is the ability to quickly and easily repair any damage a benefit?
8. **Adhesion** Does a strongly adhered system benefit the project?
9. **Temperature Range** Does flexibility at very low temperatures, chemical resistance at high temperatures, the ability to install at low temperatures or the ability to withstand cycling and extremes without cracking benefit the project?
10. **Ease of Cleaning** Is the ability to remove algae or contamination important?
11. **Weathering** Is excellent UV stability and resistance to weathering important?
12. **Approvals & Certifications** Are ANSI/NSF 61 Certification, USDA approval, UL Class A Fire rating etc. important?

| Is CIM Important to Project? | Is CIM Superior to Competition? |
|------------------------------|---------------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> Yes |
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| <input type="checkbox"/> Yes | <input type="checkbox"/> Yes |
| Total Yes in each column | Total Yes in each column |

Score CIM for Project Importance vs. Competition:
0 to 1: CIM not likely to be appropriate.
2: CIM is worth evaluation.
3 or more CIM offers significant project value

Refer to column 2 to evaluate the superiority of CIM to competitive products.

Project Name: _____ Date: _____

